

**APPENDIX 4c - Responses to consultation on the saturation policy.**

<b>Date</b>	<b>Respondent</b>	<b>Comments</b>
	Lancashire Constabulary	Support the removal of the whole paragraph on family friendly exception – this will firm up the policy and give new applicants less room to manoeuvre.
13.09.08	Angela McClelland	Policy should be strengthened to prevent new applications for drinking establishments.  Licence holders need to be made more responsible for the problems their users cause – perhaps a more visible police presence would help
13.09.08	Mr Poxon and Ms Dale	All premises should be predominantly family orientated and alcohol consumption should be low on the list.
13.09.08	John Gregory	All families comment on the lack of nice places to take children for family entertainment.
13.09.08	Retsen Ltd	In favour of adding the word “predominantly”. Is all for making Blackpool more family orientated but does not want to loose the weekend trade for younger people.
13.09.08	Mae Burns	Does not think that adding the word predominantly would have the effect of strengthening the saturation policy – but it would show what the Council’s intentions are.
16.09.08	Nigel Seddon	Can see no harm in adding the word predominantly to the policy. Blackpool needs to encourage more family friendly activity along the Promenade. The Council should offer incentives to entrepreneurs to out activities on the new headlands like gyroscopic trampolines.
16.09.08	Mrs Lyons	Close pubs and clubs earlier
17.09.08	John Morris	Would be happy to support the change if it will benefit the majority of town centre establishments
18.09.08	L. Booth	Would agree that there are too many pubs in Blackpool. The authority should pay more attention to the background and experience of applicants.
21.09.08	Ken Bunce	Support drive to ensure that the town centre becomes more family friendly. For too long alcohol providers in the Town Centre have catered solely for the Stag and Hen crowds. Would support the amendment to the policy.  The authority should consider how an establishment can promote safe and responsible consumption levels. Should make wider use of powers to revoke licences completely for a second offence.
22.09.08	Mrs J. Collins	Predominantly should be inserted into the policy.  Opening times should be relevant to families only – if families are excluded after a certain time this defeats the object and could be just a play to obtain a late licence for adults only.
	Mr G. Reekie	Does not any more pubs in the town centre and all this sleaze should stop. There is nothing for the over 40s and there should be.

		<b>Children should not be allowed in them.</b>
	Mrs M. Grear	<b>Does not want any more pubs or sleaze clubs in town. Children should not be where there is drink.</b>
	Geoff Bulgin	<p><b>Adding the word predominantly is purely semantics and will add nothing to the decision making process. 3.8.1 should be removed instead.</b></p> <p><b>The problem is the large number of drunks produced by both public and private establishments. It is the production of drunks that is undermining the licensing objectives.</b></p> <p><b>This subject is worthy of discussion by an invited cross section of licensees to debate the way forward, constructing policy behind closed doors is not the way forward.</b></p>
	E Johnston	<p><b>If the policy of the Council is to make Blackpool more family friendly then a family friendly pub application should not be rejected out of hand.</b></p> <p><b>The policy should remain in its present form. The Council need to consider whether it is better to have a well managed premises or to have a derelict building of which there are already too many in Blackpool. The Council should have clearly stated licensing criteria and providing those are met market forces will decide who survives and who falls.</b></p>
24.09.08	Dr Arif Rajpura	<p><b>The proposed amendment would not have the effect of strengthening the saturation policy and would prefer 3.8.1 to be deleted in its entirety.</b></p> <p><b>Licensed premises are by their very nature targeted at the over 18s and should not be marketed as family friendly venues.</b></p>
03.10.08	Peter Falkingham	<p><b>Including the word predominantly is an improvement but still leaves a gateway to the type of licensed premises we already have an abundance of.</b></p> <p><b>Would go as far as changing the word to solely and give this a four year trial to see if it re-balances the town centre.</b></p>
07/10/08	Mr Matthews	<b>Should do something about stag and hens and all the shops selling sleazy items</b>
14/11/08	Pleasure Beach	<p><b>Supports the Councils' ambition to encourage family friendly licensed facilities in the town centre.</b></p> <p><b>The word predominately confuses the issue -would leave the policy in its existing form as it is clear.</b></p> <p><b>Alternatively would suggest 3.8.1 be worded as "The licensing authority intends to promote the use of the area identified in appendix C for "family friendly entertainment". In the event of a licensing application to which representations have been made if the applicant can show that the main activity of the premises shall not be the consumption of alcohol but that of family friendly entertainment an exception to the special policy may be considered."</b></p>
21/11/08	Noble Organisation	<b>Support the proposed amendment.</b>

		<b>The Council should be careful not to stifle innovative developments which would have the effect of broadening the Town's appeal without materially undermining existing "major" attractions. In particular the Noble Group are proposing to develop a 1968 Act Casino in the former Palace nightclub. This would plainly be preferable from the point of view of public order etc and the licensing objectives, to the former nightclub use but will involve flexibility in terms of the conditions to be applied to the relevant premises licence for the sale of alcohol and for regulated entertainment.</b>
08.12.08	Mr K. Roberts	<b>The proposed amendment would have the effect of strengthening the cumulative impact policy  Everything that can be done should be done to bring back more families to the town.</b>